

Madiar CREATIVE PORTFOLIO

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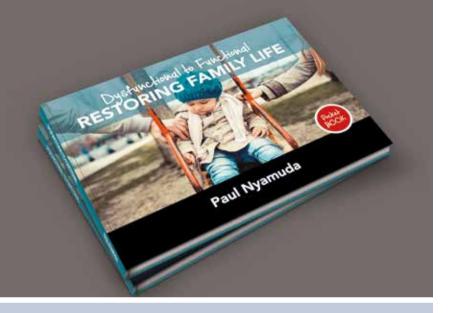














## BOOK Segigh

Nadiart helps clients to realise their dreams of self-publishing their books. The cover of a book is of utmost importance because it will determine whether a reader will pick it up or browse on. Therefore we proudly produce books that stand out from the crowd, not only in terms of covers, but also in terms of page design and layout. We believe in more than just striking layouts and composition. A great page design actually provides an optimal reading experience by enhancing the text's readability so that authors can effectively communicate their message.

We start by guiding the author to accurately identify a book's character and then we help bring that specific genre to life through a creative process of combining strategic insight with style and design.

We do fixed-layout eBooks for publication on Amazon, supported by a social media advertising campaign that we manage on behalf of the author.

Nadiart takes care of all technical aspects of the book so that the author doesn't have to worry about anything other than his/her creative writing:

- Printing in full colour or conversion to black & while for inner pages, trim, bleed, margins, image resolution, centre curves, optimal page size.
- Editing and proofreading, language and grammar (if required)



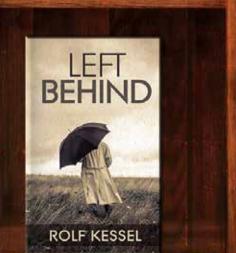




BUSINESS CASES FOR MANAGERS

BS Business









### Rethink

Growth and Learning through Coaching and Organisational Development

### Re-Authoring the World

The Numetice Lean, and Practices for Organizations, Communities and Individuals



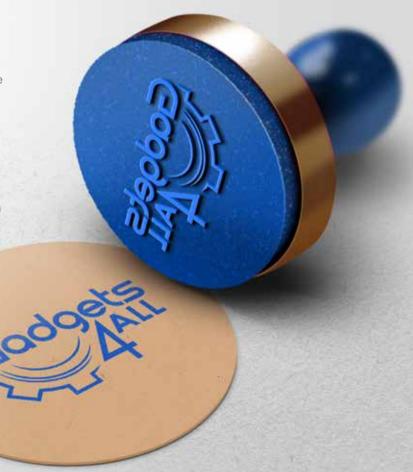


# LOGOS and Branding

#### CORPORATE IDENTITY (CI)

Nadiart is dedicated to delivering strategic solutions in line with a client's existing corporate identity or alternatively assist with developing a new CI.

A comprehensive CI includes logo design, colour palette, typography and font usage, layout guidelines, and imagery such as photography, illustration or iconography. We work closely with our clients to determine their exact needs and we are proud to say that we are often spot-on with our very first concept presentation.











Prostheti J.Inc











## Fire Extinguishers...



ISECURITY

**≝SECURITY SOLUTI**⊕N

### Your Fire Extinguishers Sorted ...

- Smoke detectors
- · Fire Blankets
- Emergency exit Signage
- · Glass Break Key boxes





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Regards, Security Solutions

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Full Spectrum Security Services (Ptg) List life The Security Soutier



# POSTERS Gillpoards and Canvayes

Nadiart will create eye-catching posters, billboards and banners with a professional look that fits your business. We deliver an efficacious message through strong graphics and creative skill.





24<sup>th</sup> OF SEPTEMBER VENUE: DUNAVERTY HOGSBACK



## Spring Gala LIVE MUSIC AND LUNCHEON

Spring Celebration

Looking forward to fabulous four course meal, wine paired to compliment the food served beautiful music and croquet in the garden? Book your tickets now.

R250 per person

#### LIMITED SPACE AVAILABLE Book in advance to prevent

CONTACT MONIKA HOF: 082 836 7414











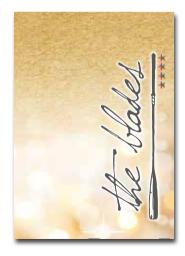




# BROCHURES and Metry

Nadiart is dedicated to delivering strategic and creative solutions. We can create any size or shape brochure or menu that will stand out from the crowd.









## PERSONALISED Calcholary

A calendar serves as a corporate gift and marketing tool in one. Each calendar is custom-made to each client's needs. Your calendar is a showpiece of your company's identity, services or products.



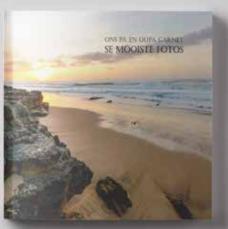


A photobook can be a great way of preserving memories or presenting a portfolio of your creative or photography work. It can also make a great gift for friends and family. Each book is custom-made to each client's needs.













## POWERPOINT OR FLIPBOOK Presentalisty

new heights of success.

Nadiart will adapt your messages into informative visuals, custom infographics and professional looking slides all within in a consistent design theme. The result is a compelling, persuasive presentation that grabs audience attention, stands out from the crowd and conveys your message in an impactful way. Your presentations will come alive with smart design and bold creativity from Nadiart. We will take your presentations to





- - Emotional infraccy builds one convenation at a time.
  - Emotional intimacy results in other types at introcy.
- Listening helps you to understand your spouse.









#### ACCOMMODATION AT THE BLADES



over the Roodeplaat Dam or indigenous bushveld. 32 Lusury Rooms, 12 Executive Salles & 2 Family Rooms.





# SOCIAL MEDIA Pages and Advertising

If your goal is to get exposure and clients, then Facebook and Instagram are some of the strongest Social Media platforms you can use and Nadiart Creative can help you with well designed graphics which are essential for social media success. We will plan your social media campaigns and pre-schedule the posts for the month.























## AMATEUR Propraphy

Nadiart offers photographic services for projects that don't call for a professional studio shoot. Nadia is an keen photographer with a special love for bird and nature photography. She offers photography as an add-on service to graphic design. Her high-end camera equipment combined with industry-based editing software provides a solid offering and can include retouching, manipulation, enhancement and batch photo editing.

Services include: photo shoots for blogs, social media, menus for coffee shops, corporate photos, real estate, Airbnb holiday homes, profile pics and pets.





Madiar CREATIVE

### NADIA DU PLESSIS



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