

22 April 2024

To whom it may concern

It gives me great pleasure to write this reference letter for Nadia Bothma, with whom I have worked with, very closely since 2013.

During the past 11 years, I have been consistently impressed by both her design skills and her professionalism and commitment to our organisation.

She has taken on projects that require both the highest levels of creativity and technical skills whilst frequently expected to perform under very tight time constraints and deadlines. A few examples of the content she has responsible to prepare for us, include, illustrations, invitations, newsletters, reports, posters/displays, corporate gifting, stationery and workwear designing, corporate logo rebranding, social media & website design.

It is most beneficial having the involvement of a person that understands the core mission and values of our business and has the ability articulate such in a visual manner. The outcome of the work she produces, is a true reflection of her capabilities and attention to detail. I personally appreciate her insight and abilities in the all our projects which she undertakes.

Nadia plays an integral role in our company's success and has made an enormous contribution in to how our message is portrayed across to our target markets. She has always conducted herself with the utmost integrity and at the highest of ethical standards. The quality of work produced is never compromised and her commitment to the people she serves is beyond question.

Her professional background as well as her vast experience in graphic design are highly valued by all involved and provide further evidence of her personal reliability and skills.

Also, worthwhile emphasizing is the passion and enthusiasm that she has for her profession.



I, the undersigned have had several opportunities over the past 11 years to satisfy myself of her commitment and professionalism in managing design projects.

For any further queries kindly contact me on 082 332 0821.

Yours Sincerely,

Marissa Nel
Director

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