



PAUL NYAMUDA
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- Online Courses
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REFERENCE LETTER FOR NADIA BOTHMA

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To Whom It May Concern

It is my pleasure to provide this reference for **Ms Nadia Bothma**, with whom I have worked closely for approximately **14 years** across a wide range of publishing, design, and production projects.

I am the founder of Corporate Legends and over the years I have authored **64 books**, the majority of which Nadia has played a significant role in bringing to life through design, layout, production coordination, and publishing support.

Nadia's work has consistently demonstrated an exceptional combination of **creative excellence, reliability, technical capability, and project management discipline**. She has designed numerous **books, reports, presentations, full-colour eBooks, and other branded content**, ensuring that they are not only visually appealing but also practical and publication-ready.

One of her standout strengths is her ability to **design visually impactful and professional documents while maintaining excellent readability and attention to detail**, even across longer and more complex publications. She has successfully handled manuscripts and layouts involving extensive formatting, graphics, revisions, and multiple stakeholder inputs.

Beyond design itself, Nadia has regularly taken ownership of broader production responsibilities. This includes:

- Proofreading and quality checking documents;
- Liaising directly with printers and managing print production requirements;
- Preparing and formatting files for publication;
- Uploading and managing full-colour eBooks on Amazon and related platforms;
- Ensuring deliverables meet publishing standards and deadlines.

Her previous experience working within the printing industry has given her an unusually strong understanding of the full publishing value chain—from concept and design through to print and final delivery.

Nadia is particularly strong in the following areas:

- **Designing visually appealing and impactful reports, books, presentations, and publications**
- **Managing and formatting longer-form documents**
- **Exceptional attention to detail and quality control**
- **Strong multi-tasking capability across multiple concurrent projects**
- **Excellent scheduling and project coordination skills**
- **High levels of commitment, ownership, and motivation**
- **Responsive and effective communication via WhatsApp and other channels**
- **Advanced working capability in Adobe InDesign, Illustrator, and Photoshop**

What has impressed me most over the years is her flexibility and willingness to go beyond the brief. She remains calm under pressure, adapts quickly to changing priorities, and consistently delivers high-quality outputs while managing several projects simultaneously.

Based on my experience working with Nadia over more than a decade, I can recommend her with confidence for any role involving **graphic design, publication design, book production, report design, visual communications, and publishing support.**

Should you require any additional information, I would be happy to provide further detail.

Yours faithfully,

Paul Nyamuda 

Founder | Corporate Legends (Pty) Ltd

Executive Coach | Author | Organisational Psychologist