



CV

Nadia Bothma



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ID: 7306050195084

Driver's Licence: Code 08

Date of Birth: 1973-06-05

Nationality: South African

Gender: Female

Languages:

English & Afrikaans (Fluent)
French (limited)

Time Zone: GMT+2

Education

SECONDARY EDUCATION



Matriculated (finished high school) in 1991 at Afrikaans Hoër Meisieskool in Pretoria, with a distinction in French and full university exemption.

Subjects:

- Afrikaans Higher Grade
- English Higher Grade Second Language
- French Higher Grade (Distinction)
- Maths Higher Grade
- Science Higher Grade
- Art Higher Grade

(Grades and Certificates will be provided upon request)

TERTIARY EDUCATION



Completed BA Communication with Graphic Design in 1995 at North-West University in Potchefstroom.

Subjects:

- Mass Communication Graphic Design
- History of Art
- Communication
- Information Science
- Computer Methods
- Typing and Word Processing
- Psychology (distinction)
- Practical English
- French (distinction)
- Philosophy: History of Ideas
- Philosophy: Special Discipline (distinction)
- Radio
- Marketing Communication

(Grades and Certificates will be provided upon request)

Work Experience

PRESIDENT LITHO

(June 1996 - February 1997)

By working at President Litho as a Graphic Designer, I gained some valuable experience in the following fields:

- Darkroom methods
- Plate making and Litho printing processes
- Interacting with clients
- Print production in a small printing company
- Layout and typography
- Designing of logos, stationery, invitations, brochures and book covers.

MINUTEMAN PRESS MIDRAND

(March 1997 - April 1998)



I worked for Minuteman Press in Midrand as a Graphic Designer and DTP Operator. Design & layout work was mainly done on CorelDraw (PC). Some valuable experience was gained in the following areas:

- Marketing and quotations
- Managing print production
- Interacting with clients & suppliers
- Designing of stationery, logos, brochures, flyers, invitations etc.



Work Experience

REMATA PRINTERS

(April 1998 - March 2001) and
(May 2007 - February 2013)



I worked for Remata as a layout artist, designer, web designer, and later as team leader of the design department. My day-to-day activities included the following:

- Website maintenance
- Print & digital design & layout
- Scheduling all incoming design work
- Administration
- Working in a fast-paced and deadline-driven environment
- Problem solving
- Production planning
- Staff and senior management relationships
- Managing the design team
- Training junior designers

At Remata I had the privilege to design for clients like BMW, LG, Nashua, Royal Bafokeng Platinum, Samancor Chrome and various government departments for annual report, ESG reports and book layout.

DESIGN FIGMENT

(March 2001- May 2007) and
(Feb 2013- Nov 2022)



I started my own Graphic Design business in March 2001 and have gained experience in all fields of the industry. Duties and responsibilities include the following:

- Managing a small business
- Administration
- Marketing
- Client relations
- All aspects of graphic design
- E-books
- Project planning
- Problem solving
- Social media design and scheduling
- Marketing and electronic marketing
- Relationships with clients and suppliers
- Managing junior designers and team members

NADIART

(Nov 2022- currently)



I work as a Freelance Graphic & Exhibition Designer under the name Nadiart. The work I currently do includes book design and layout, report design and layout, corporate identity design, conference design work, social media design in Canva and all aspects of Graphic Design for print and other media. I also have experience in AI tools like Adobe Firefly.

- See my short portfolio and visit www.nadiart.co.za for examples of my design work.

Software



Adobe Photoshop



Adobe Indesign



Adobe Bridge



Adobe Illustrator



Adobe Fresco



Adobe Acrobat



Microsoft Word



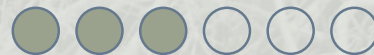
Microsoft Powerpoint



Microsoft Excel



Wix Platform



Canva



Adobe Firefly



iMovie



Social Media Experience



Facebook marketing



Instagram marketing



Whatsapp marketing



References

EMPLOYER REFERENCES

Lorna Evans Remata HR Manager (now at QPhoto)

 +27 84 551 2060

Carmen Roets Remata - General Manager (now at Red Steps)

 +27 (82) 494 2249

CLIENT REFERENCES

Paul Nyamuda Corporate Legends  +27 (83) 295 2997	Design & layout of 50 + books over the past 9 years
Marissa Nel MNA Prosthetists  +27 (82) 332 0821	Various Corporate ID designs & reports & profiles
Malcolm Clarke Digital Conversations  +27 (83) 326 1752	Corporate ID & all collateral for high profile Conference work
Monique Holtzhausen SA Vinyls  +27 (71) 083 5219	Invitations, logos and brochures
Nadia Genis Serenita Consulting  27 (83) 417 2919	Conference design, large format and invitations etc

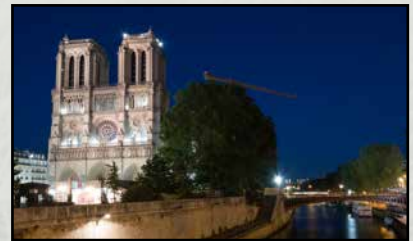
About Me

HIKING

Hiking has become part of my life. I am fortunate to have access to many amazing hiking trails and have completed one day trails like Brown-hooded Kingfisher, Vensterberg, Tolberg, Lion's Head, George Peak, Half Collared Kingfisher Trail, Glentana Wreck and Caves, Diepwalle, Lion's Head, Circles in the Forest and Pepsi Pools.

PHOTOGRAPHIC

I offer photographic services for projects that don't call for a professional studio shoot. I am a keen photographer with a special love for bird and nature photography.



DIGITAL PAINTINGS AND DRAWINGS

I work on Adobe Fresco on the iPad Pro. I have given private and group lessons in iPad art and I was commissioned by the Istore in Queens, Cape Town to do training for digital art in June 2023.

