







26 Sidwell Avenue Heatherpark, George



+27 82 565 3021



nadia@nadiart.co.za



www.nadiart.co.za

ID: 7306050195084

Driver's Licence: Code 08

Date of Birth: 1973-06-05

Nationality: South African

Gender: Female

Languages: English & Afrikaans (Fluent) French (limited)

Time Zone: GMT+2

Education

SECONDARY EDUCATION



TERTIARY EDUCATION



Matriculated (finished high school) in 1991 at Afrikaans Hoër Meisieskool in Pretoria, with a distinction in French and full university exemption.

Subjects:

- Afrikaans Higher Grade
- English Higher Grade Second Language
- French Higher Grade (Distinction)
- Maths Higher Grade
- Science Higher Grade
- Art Higher Grade

(Grades and Certificates will be provided upon request)

Completed BA Communication with Graphic Design in 1995 at North-West University in Potchefstroom.

Subjects:

- Mass Communication Graphic Design
- History of Art
- Communication
- Information Science
- Computer Methods
- Typing and Word Processing
- Psychology (distinction)
- Practical English
- French (distinction)
- Philosophy: History of Ideas
- Philosophy: Special Discipline (distinction)
- Radio
- Marketing Communication

(Grades and Certificates will be provided upon request)

Work Experience

PRESIDENT LITHO

(June 1996 - February 1997)

MINUTEMAN
PRESS MIDRAND

(March 1997 - April 1998)



By working at President Litho as a Graphic Designer, I gained some valuable experience in the following fields:

- Darkroom methods
- Plate making and Litho printing processes
- Interacting with clients
- Print production in a small printing company
- Layout and typography
- Designing of logos, stationery, invitations, brochures and book covers.

I worked for Minuteman Press in Midrand as a Graphic Designer and DTP Operator. Design & layout work was mainly done on CorelDraw (PC). Some valuable experience was gained in the following areas:

- Marketing and quotations
- Managing print production
- Interacting with clients & suppliers
- Designing of stationery, logos, brochures, flyers, invitations etc.



Work Experience

REMATA PRINTERS

(April 1998 - March 2001) and (May 2007 - February 2013)



DESIGN FIGMENT

(March 2001- May 2007) and (Feb 2013- Nov 2022)



I worked for Remata as a layout artist, designer, web designer, and later as team leader of the design department. My day-to-day activities included the following:

- Website maintenance
- Print & digital design & layout
- Scheduling all incoming design work
- Administration
- Working in a fast-paced and deadline-driven environment
- Problem solving
- Production planning
- Staff and senior management relationships
- Managing the design team
- Training junior designers

At Remata I had the priviledge to design for clients like BMW, LG, Nashua, Royal Bafokeng Platinum, Samancor Chrome and various government departments for annual reports.

I started my own Graphic Design business in March 2001 and have gained experience in all fields of the industry. Duties and responsibilities include the following:

- Managing a small business
- Administration
- Marketing
- Client relations
- All aspects of graphic design
- E-books
- Project planning
- Problem solving
- Social media design and scheduling
- Marketing and electronic marketing
- Relationships with clients and suppliers
- Managing junior designers and team members

NADIART

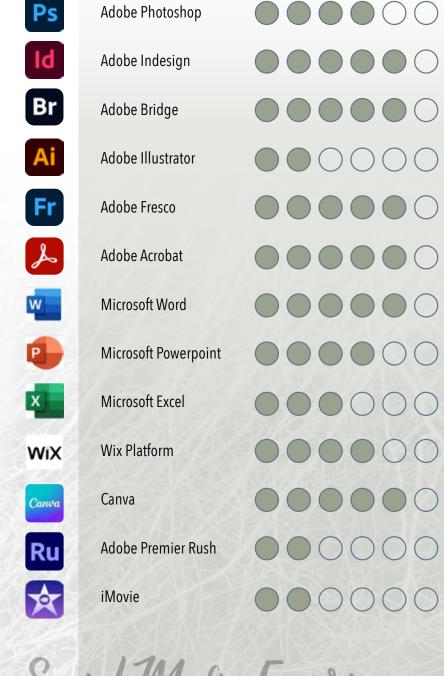
(Nov 2022- currently)



I work as a Freelance Graphic Designer and Digital Illustrator under the name Nadiart. The work I currently do involves Digital Art, Digital Art Training, Social Media design in Canva and all aspects of Graphic Design for print and other media.

See my short portfolio and visit www.nadiart.co.za for examples of my design work.

Software



Social Media Experience



Facebook marketing





Instagram marketing





Whatsapp marketing



References

EMPLOYER REFERENCES

Steve Stanford Minuteman Press Midrand - Owner



+27 (11) 315 9000

Lorna Evans Remata HR Manager



+27 84 551 2060

Carmen Roets Remata - General Manager (now Red Steps)



+27 (82) 494 2249

CLIENT REFERENCES

Paul Nyamuda Corporate Legends



+27 (83) 295 2997

Louise Muller Earthwise



+27 (82) 417 2977

Adri Spangenberg EWASA



+27 (82) 686 5082

Monique Holtzhausen SA Vinyls



+27 (71) 083 5219

Lelani Uckermanns Samancor Chrome



+27 (63) 695 0554

About Me

HIKING

PHOTOGRAPHIC

Hiking has become part of my life. I am fortunate to have access to many amazing hiking trials and have completed one day trails like Brown-hooded Kingfisher, Vensterberg, Tolberg, Lion's Head, George Peak, Half Collared Kingfisher Trail, Glentana Wreck and Caves, Diepwalle, Lion's Head, Circles in the Forest and Pepsi Pools.

I offer photographic services for projects that don't call for a professional studio shoot. I am a keen photographer with a special love for bird and nature photography.













I work on Adobe Fresco on the iPad Pro. I have given private and group lessons in iPad art and I was commissioned by the Istore in Queens, Cape Town to do training for digital art in June 2023.













