



# CV

*Nadia Bothma*



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**ID:** 7306050195084

**Driver's Licence:** Code 08

**Date of Birth:** 1973-06-05

**Nationality:** South African

**Gender:** Female

**Languages:**

English & Afrikaans (Fluent)  
French (limited)

**Time Zone:** GMT+2

# Education

## SECONDARY EDUCATION



Matriculated (finished high school) in 1991 at Afrikaans Hoër Meisieskool in Pretoria, with a distinction in French and full university exemption.

### Subjects:

- Afrikaans Higher Grade
- English Higher Grade Second Language
- French Higher Grade (Distinction)
- Maths Higher Grade
- Science Higher Grade
- Art Higher Grade

*(Grades and Certificates will be provided upon request)*

## TERTIARY EDUCATION



Completed BA Communication with Graphic Design in 1995 at North-West University in Potchefstroom.

### Subjects:

- Mass Communication Graphic Design
- History of Art
- Communication
- Information Science
- Computer Methods
- Typing and Word Processing
- Psychology (distinction)
- Practical English
- French (distinction)
- Philosophy: History of Ideas
- Philosophy: Special Discipline (distinction)
- Radio
- Marketing Communication

*(Grades and Certificates will be provided upon request)*

# Work Experience

## **PRESIDENT LITHO**

(June 1996 - February 1997)

By working at President Litho as a Graphic Designer, I gained some valuable experience in the following fields:

- Darkroom methods
- Plate making and Litho printing processes
- Interacting with clients
- Print production in a small printing company
- Layout and typography
- Designing of logos, stationery, invitations, brochures and book covers.

## **MINUTEMAN PRESS MIDRAND**

(March 1997 - April 1998)



I worked for Minuteman Press in Midrand as a Graphic Designer and DTP Operator. Design & layout work was mainly done on CorelDraw (PC). Some valuable experience was gained in the following areas:

- Marketing and quotations
- Managing print production
- Interacting with clients & suppliers
- Designing of stationery, logos, brochures, flyers, invitations etc.



# Work Experience

## REMATA PRINTERS

(April 1998 - March 2001) and  
(May 2007 - February 2013)



I worked for Remata as a layout artist, designer, web designer, and later as team leader of the design department. My day-to-day activities included the following:

- Website maintenance
- Print & digital design & layout
- Scheduling all incoming design work
- Administration
- Working in a fast-paced and deadline-driven environment
- Problem solving
- Production planning
- Staff and senior management relationships
- Managing the design team
- Training junior designers

At Remata I had the privilege to design for clients like BMW, LG, Nashua, Royal Bafokeng Platinum, Samancor Chrome and various government departments for annual reports.

## DESIGN FIGMENT

(March 2001- May 2007) and  
(Feb 2013- Nov 2022)



I started my own Graphic Design business in March 2001 and have gained experience in all fields of the industry. Duties and responsibilities include the following:

- Managing a small business
- Administration
- Marketing
- Client relations
- All aspects of graphic design
- E-books
- Project planning
- Problem solving
- Social media design and scheduling
- Marketing and electronic marketing
- Relationships with clients and suppliers
- Managing junior designers and team members

## NADIART

(Nov 2022- currently)



I work as a Freelance Graphic Designer and Digital Illustrator under the name Nadiart. The work I currently do involves Digital Art, Digital Art Training, Social Media design in Canva and all aspects of Graphic Design for print and other media.

- See my short portfolio and visit [www.nadiart.co.za](http://www.nadiart.co.za) for examples of my design work.

# Software



Adobe Photoshop



Adobe Indesign



Adobe Bridge



Adobe Illustrator



Adobe Fresco



Adobe Acrobat



Microsoft Word



Microsoft Powerpoint



Microsoft Excel



Wix Platform



Canva



Adobe Premier Rush



iMovie



# Social Media Experience



Facebook marketing



Instagram marketing



Whatsapp marketing




# References


## EMPLOYER REFERENCES

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**Steve Stanford** Minuteman Press Midrand - Owner

 +27 (11) 315 9000

**Lorna Evans** Remata HR Manager

 +27 84 551 2060


**Carmen Roets** Remata - General Manager (now Red Steps)

 +27 (82) 494 2249


## CLIENT REFERENCES

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**Paul Nyamuda** Corporate Legends

 +27 (83) 295 2997


**Louise Muller** Earthwise

 +27 (82) 417 2977


**Adri Spangenberg** EWASA

 +27 (82) 686 5082

**Monique Holtzhausen** SA Vinyls

 +27 (71) 083 5219

**Lelani Uckermanns** Samancor Chrome

 +27 (63) 695 0554

# About Me

## HIKING

Hiking has become part of my life. I am fortunate to have access to many amazing hiking trails and have completed one day trails like Brown-hooded Kingfisher, Vensterberg, Tolberg, Lion's Head, George Peak, Half Collared Kingfisher Trail, Glentana Wreck and Caves, Diepwalle, Lion's Head, Circles in the Forest and Pepsi Pools.

## PHOTOGRAPHIC

I offer photographic services for projects that don't call for a professional studio shoot. I am a keen photographer with a special love for bird and nature photography.



## DIGITAL PAINTINGS AND DRAWINGS

I work on Adobe Fresco on the iPad Pro. I have given private and group lessons in iPad art and I was commissioned by the Istore in Queens, Cape Town to do training for digital art in June 2023.

