

June 8, 2026

LETTER OF RECOMMENDATION

To Whom It May Concern

It is with great pleasure and absolute confidence that I write this letter of recommendation for **Nadia Bothma**.

Over the past **thirteen years**, I have had the privilege of working closely with Nadia on a wide variety of projects across multiple organizations and countries. During this time, she has consistently delivered work of an exceptionally high standard and has proven herself to be one of the most talented, reliable, and dedicated design professionals I have encountered.

Nadia possesses a rare ability to take complex ideas, strategic visions, and technical information and transform them into visually compelling, professional, and impactful designs. Whether developing corporate reports, shareholder reports, strategic plans, project documents, marketing materials, presentations, social media campaigns, or branding collateral, her work is always thoughtful, accurate, and executed with excellence.

One of Nadia's greatest strengths is her ability to truly understand the needs of her clients. She listens carefully, asks the right questions, and consistently produces designs that not only meet expectations but exceed them. She has an exceptional eye for detail and takes great pride in ensuring that every piece of work is polished, professional, and aligned with the intended message and audience.

Throughout our years of collaboration, Nadia has demonstrated the ability to work effectively in a fully remote environment. She is highly responsive, organised, and dependable, maintaining excellent communication and collaboration through platforms such as WhatsApp and other digital communication tools. Her ability to engage with multiple stakeholders, manage competing priorities, and consistently deliver quality work under pressure is truly commendable.

I can confidently attest to the following professional strengths:

- Exceptional ability to work independently and remotely while remaining highly engaged with project teams.
- Strong attention to detail and commitment to accuracy.
- Outstanding ability to multitask effectively across multiple projects and deadlines.
- Flexible, adaptable, highly motivated, and deeply committed to delivering excellence.



- Ability to design visually appealing, professional, and impactful reports for corporate, donor, and stakeholder audiences.
- Expertise in creating infographics and visual representations that simplify complex information and improve communication.
- Effective collaboration with teams through Email, WhatsApp and other communication platforms to ensure seamless project delivery.
- Advanced proficiency in the Adobe Creative Suite.
- Strong understanding of corporate branding, document design, and visual communication principles.

Beyond her technical skills, Nadia is a person of integrity. She is honest, trustworthy, dependable, and genuinely cares about the quality of work she produces. She approaches every project with professionalism, creativity, and a sincere desire to help her clients succeed.

Having worked with Nadia for more than a decade, I can wholeheartedly recommend her to any organization, corporate company, non-profit, government institution, or private client seeking a highly skilled graphic designer and visual communications specialist. Any organization fortunate enough to engage her services will benefit from her creativity, professionalism, dedication, and unwavering commitment to excellence.

Should you require any further information regarding my experience working with Nadia, I would be pleased to provide additional details.

Yours sincerely,

Marissa Nel

Founder & Director
Marissa Nel & Associates Group
Aspire Clinic Group

East London 043 721 1310 | King Williams Town 043 642 6229
Mthatha 063 601 7432 | Welkom, Free State 057 910 8630/2
Pinehaven, Gauteng 010 110 0887 | Lenmed, Gauteng 010 200 9053
Life Robinson, Gauteng 011 693 2890
info@marissanel.co.za
www.marissanel.co.za



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