

Reference Letter for Nadia DuPlessis (Nadiart)

17 April 2024

To Whom It May Concern

This letter serves to confirm that I have had the privilege of benefiting from Nadia's exceptional design services since about 2012. She has now designed about 50 of my books. I first got to know her when she was working for her previous employer, Remata. Her skills as a graphic designer and leader were always exceptional and I chose to continue working with her after she started her own business.

Firstly, I have appreciated Nadia's high standards with regards to the quality of her work. There have been times when I want to go ahead with printing a book and she will insist on slowing down and taking time to recheck the quality. Nadia is very conscious of deadlines and her work ethic makes her diligently adhere to tight deadlines she sets for herself. Her work is often delivered at a level beyond expectation. Nadia also consistently demonstrates humility in her ability to receive feedback. She thrives on feedback. She appreciates that ultimately her work is for the client and has enough flexibility to adapt to their preference. In this way, Nadia is a team player who is easy to work with. In addition to this, Nadia has always displayed an ability to reflect on the client's business and creatively suggest new ways of expanding their impact. Nadia has demonstrated great versatility beyond graphic designing. She has assisted me in setting up my books (about 50 to date) on Amazon. Her adverts are of phenomenal quality and the business administration of Nadiart is solid. Nadia has also been effective in assisting me with personal and company websites. Her understanding of aesthetics and spatial intelligence has also proven to be useful with regards to our social media artwork and power point presentations.

I have consistently received positive feedback from publishers and others about the design work and formatting of my books carried out by Nadiart. Over the years I have recommended her to my clients and colleagues.

I trust that you will take time to get to know Nadia and her business and hopefully also benefit from them in the same way that I have. My business has partnered with Nadiart for years and would not be where it is without this relationship.

Kind and sincere regards

