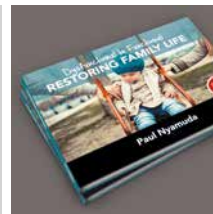




Nadiart

CREATIVE PORTFOLIO

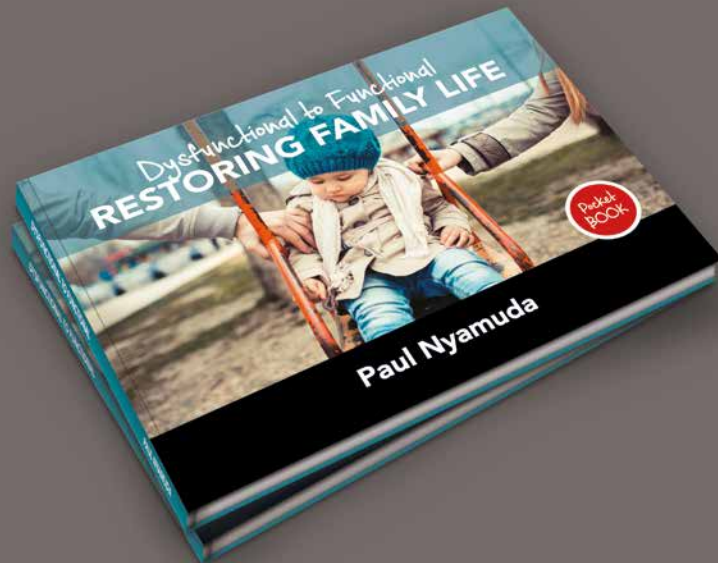
nadia@nadiart.co.za | 082 565 3021 | www.nadiart.co.za





CONFERENCE AND EVENT Branding and Design

For the Africa Green Hydrogen Summit 2026, Nadiart developed a cohesive visual identity across an extensive suite of conference branding, delegate communications and marketing collateral. The project encompassed event branding, delegate and speaker communications, a campaign of more than 30 emailers, presentation and social media templates, signage, banners, accreditation materials, sponsor collateral, programme design and screen content.



BOOK *Design*

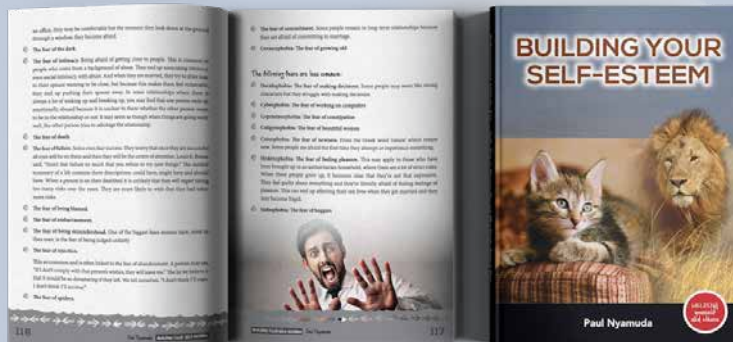
Nadiart helps clients to realise their dreams of self-publishing their books. The cover of a book is of utmost importance because it will determine whether a reader will pick it up or browse on. Therefore we proudly produce books that stand out from the crowd, not only in terms of covers, but also in terms of page design and layout. We believe in more than just striking layouts and composition. A great page design actually provides an optimal reading experience by enhancing the text's readability so that authors can effectively communicate their message.

We start by guiding the author to accurately identify a book's character and then we help bring that specific genre to life through a creative process of combining strategic insight with style and design.

We do fixed-layout eBooks for publication on Amazon, supported by a social media advertising campaign that we manage on behalf of the author.

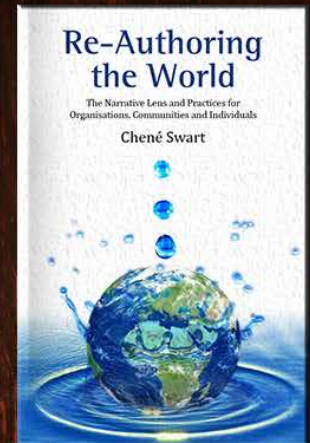
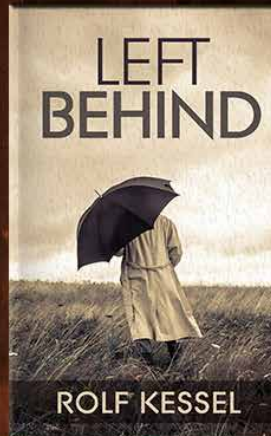
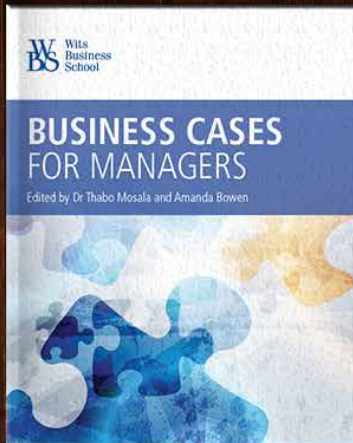
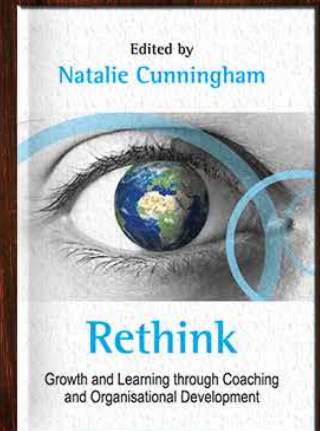
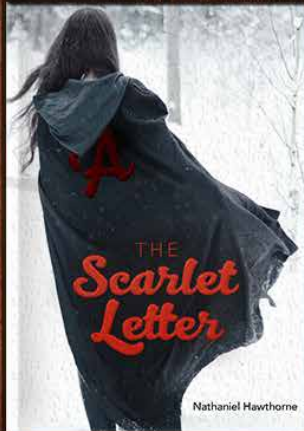
Nadiart takes care of all technical aspects of the book so that the author doesn't have to worry about anything other than his/her creative writing:

- Printing in full colour or conversion to black & white for inner pages, trim, bleed, margins, image resolution, centre curves, optimal page size.
- Editing and proofreading, language and grammar (if required)









LOGOS and Branding

CORPORATE IDENTITY (CI)

Nadiart is dedicated to delivering strategic solutions in line with a client's existing corporate identity or alternatively assist with developing a new CI.

A comprehensive CI includes logo design, colour palette, typography and font usage, layout guidelines, and imagery such as photography, illustration or iconography. We work closely with our clients to determine their exact needs and we are proud to say that we are often spot-on with our very first concept presentation.

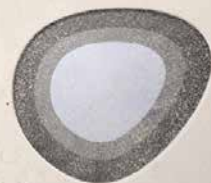






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Plumbing & Electrical



pebblepix
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COACHING INSTITUTE



jess
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PINEHAVEN
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Fire Extinguishers...



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Your Fire Extinguishers Sorted...

- Smoke detectors
- Fire Blankets
- Emergency exit Signage
- Glass Break Key boxes

THE SECURITY
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THE SECURITY
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Regards,
Security Solutions

Tel: 012 346 0882 • Fax: 012 346 0885 • PO Box 1676 • Brooklyn Square • 0075 • Shop 105 • Brooklyn Mall • Pretoria
www.thesecuritysolution.co.za

Reg. No. 2001/027396/07 • VAT No. 4510198098

Full Spectrum Security Services (Pty) Ltd is The Security Solution



POSTERS *Billboards and Canvases*

Nadiart will create eye-catching posters, billboards and banners with a professional look that fits your business. We deliver an efficacious message through strong graphics and creative skill.



Watch Your Home From Your Phone



Your Wi-Fi Cameras Sorted...

- A single application of the Nanny Cam can directly connect with your cellphone
- Up to 8 cameras in a surveillance application can communicate with the recorder via Wi-Fi
- The recorder can then connect with your phone via the internet



THE SECURITY SOLUTION



24th OF
SEPTEMBER
VENUE:
DUNAVERTY
HOGSBACK



Spring Gala LIVE MUSIC AND LUNCHEON

Spring Celebration

Looking forward to a fabulous four-course meal, wine paired to compliment the food served, beautiful music and croquet in the garden? Book your tickets now.

R250
per person

**LIMITED
SPACE AVAILABLE**

Book in advance
to prevent
disappointment

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Hart van Hoop

Konsert

VRYDAG
2 SEPT 2016

**OUTENIQUA
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19:00

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ANTON 083 382 4510

R100 PER KAARTJIE

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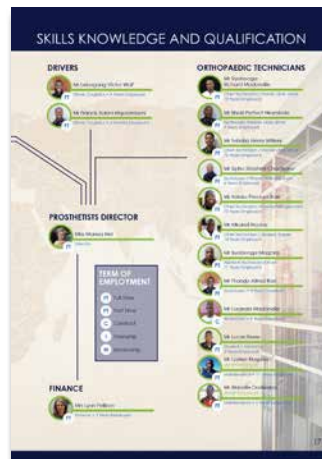


dig deeper

go»
CHRISTIAN
church

BROCHURES and Menus

Nadiart is dedicated to delivering strategic and creative solutions. We can create any size or shape brochure or menu that will stand out from the crowd.





Buffet Menu 2

R168.00 per person

STARTER (PLATED)

Seafood Cocktail

MAINS (BUFFET)

Lamb Curry

Roast Chicken

Mixed Roasted Vegetables

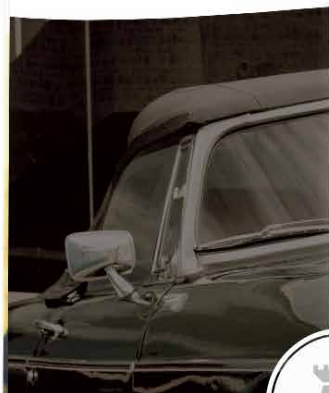
Savoury Rice

Roasted Potatoes

DESSERT (PLATED)

Pears Poached in Red Wine

ZIZI's
restaurant



From a conversation to
a long-term relationship
based on trust, mutual
respect and service



The Heiden Grimaud Group

The Heiden Grimaud Group is an investment-led business, specialising in the financial service industry, specifically asset management. The group also holds various non-related strategic long-term investments in other industries through private equity holdings. Throughout our history we have developed and nurtured a culture of independent opinion and thought processes, giving us the courage to fly in the face of popular opinion when we deem it necessary.

The group has established itself as one of the leading boutique investment houses in both local and offshore markets and has operational offices in Ireland, South-Africa and Belgium.

What you can expect from the Heiden Grimaud Group:

- A clearly defined and structured wealth and investment process.
- Transparency in fees, risks and outcomes.
- Use of clear and understandable language.
- Ongoing dialogue, not just an occasional conversation.
- Tools to help you stay connected and monitor your financial picture.

The investment policies and client focused approach is determined by a group of independent advisors. Additions to the team are hand-picked based on experience and skill.

PERSONALISED *Calendars*

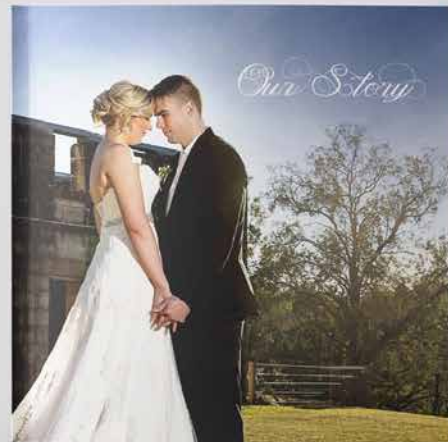
A calendar serves as a corporate gift and marketing tool in one. Each calendar is custom-made to each client's needs. Your calendar is a showpiece of your company's identity, services or products.

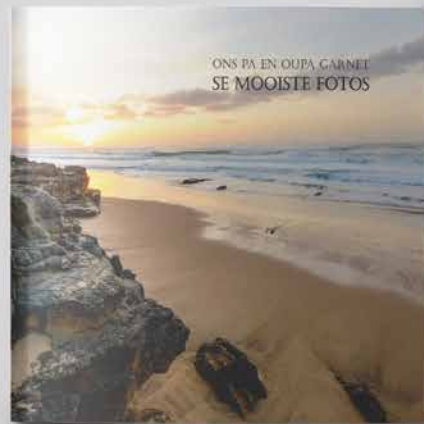


PERSONALISED DESIGNED *Photobooks*

A photobook can be a great way of preserving memories or presenting a portfolio of your creative or photography work. It can also make a great gift for friends and family. Each book is custom-made to each client's needs.







POWERPOINT OR FLIPBOOK *Presentations*

Nadiart will adapt your messages into informative visuals, custom infographics and professional looking slides all within in a consistent design theme. The result is a compelling, persuasive presentation that grabs audience attention, stands out from the crowd and conveys your message in an impactful way. Your presentations will come alive with smart design and bold creativity from Nadiart. We will take your presentations to new heights of success.



PART 1 THE SIGNIFICANCE OF LISTENING

6 benefits of listening

- Listening helps you to scratch where it's really itching.
- Listening builds emotional intimacy
 - Emotional intimacy builds one conversation at a time.
 - Emotional intimacy results in other types of intimacy.
- Listening helps you to understand your spouse.



Business Consulting Institute - Part 1/2018/18



4-STAR HOTEL with conference, function & team building facilities
Located on Roodeplaat Dam: 20 minutes from Pretoria, 50 minutes from Johannesburg
The Blades Hotel is a level 2 B-BBEE Contributor



ACCOMMODATION AT THE BLADES



46 Rooms accommodating up to 96 guests, all boasting views over the Roodeplaat Dam or indigenous bushveld.
32 Luxury Rooms, 12 Executive Suites & 2 Family Rooms



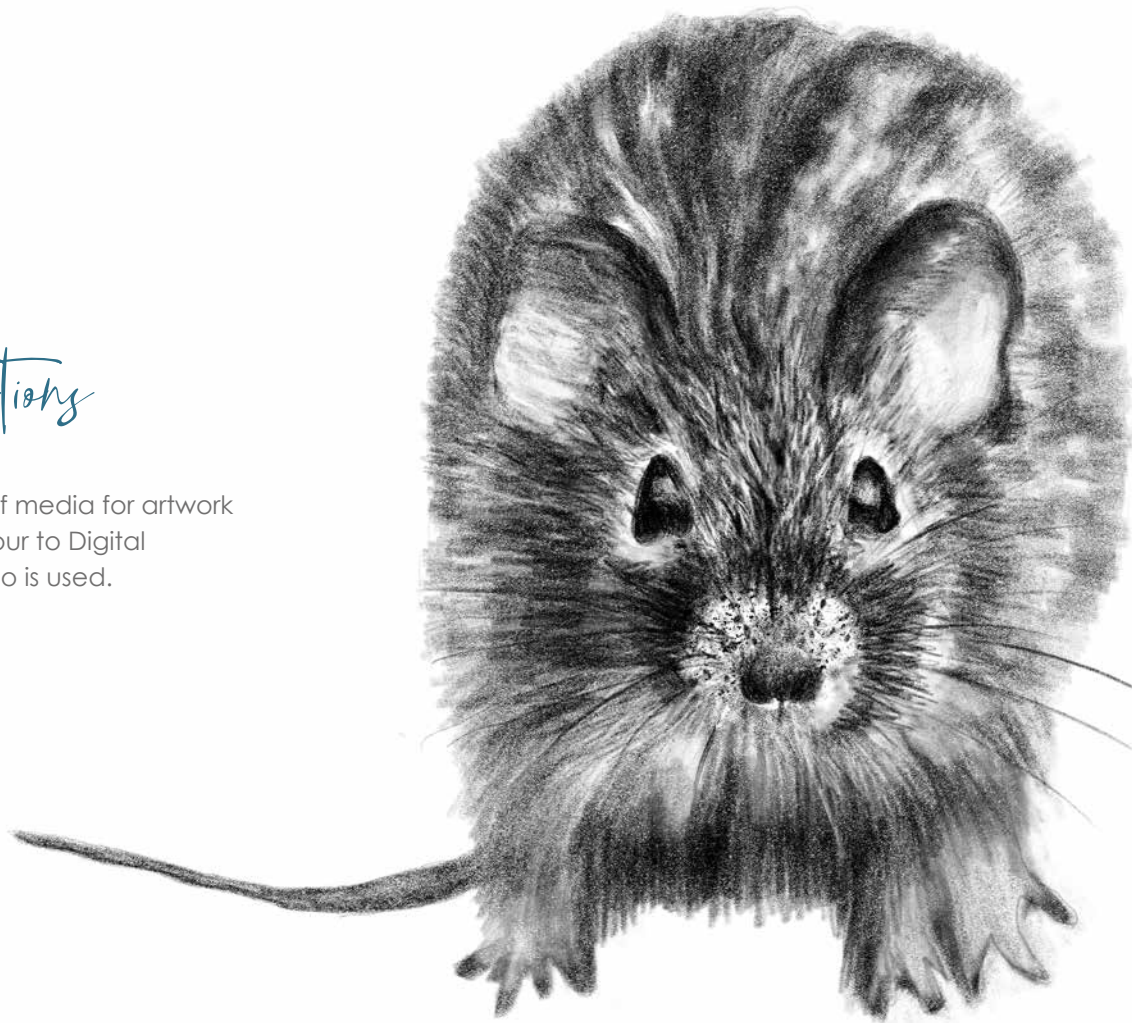
SOCIAL MEDIA *Pages and Advertising*

If your goal is to get exposure and clients, then Facebook and Instagram are some of the strongest Social Media platforms you can use and Nadiart Creative can help you with well designed graphics which are essential for social media success. We will plan your social media campaigns and pre-schedule the posts for the month.



DIGITAL *Illustrations*

Nadia uses a wide variety of media for artwork production. From Watercolour to Digital Sketching with Adobe Fresco is used.









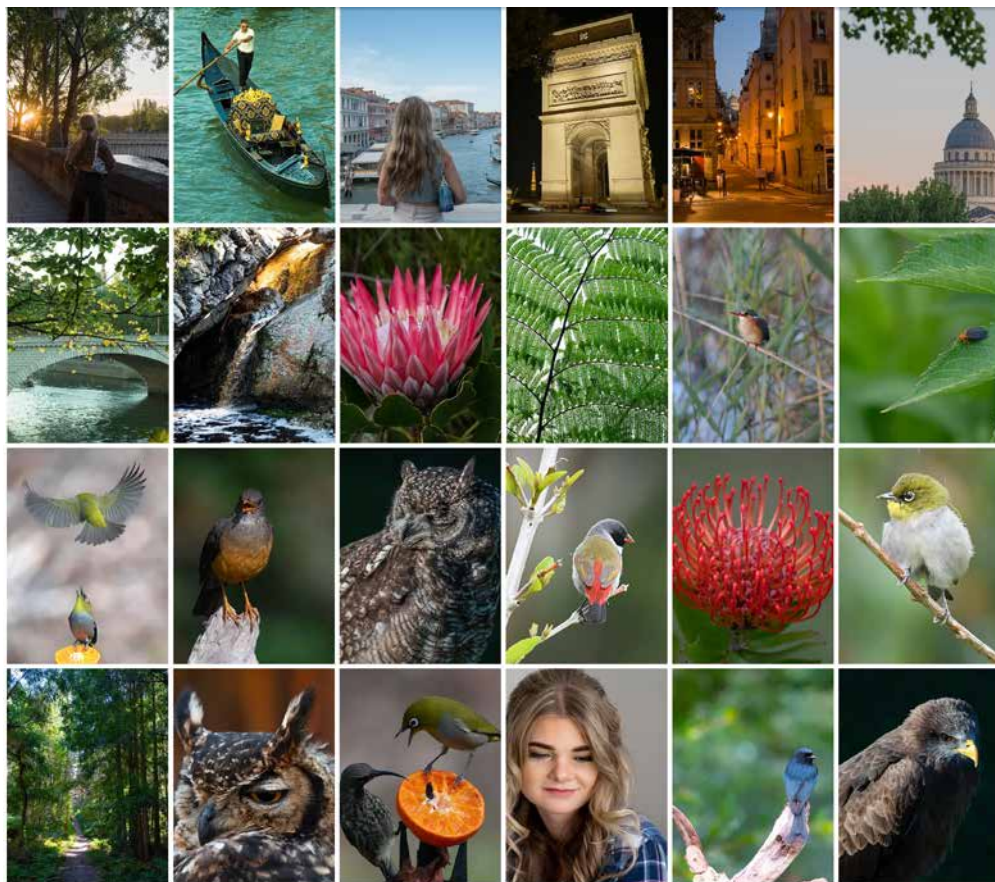




AMATEUR *Photography*

Nadiart offers photographic services for projects that don't call for a professional studio shoot. Nadia is an keen photographer with a special love for bird and nature photography. She offers photography as an add-on service to graphic design. Her high-end camera equipment combined with industry-based editing software provides a solid offering and can include retouching, manipulation, enhancement and batch photo editing.

Services include: photo shoots for blogs, social media, menus for coffee shops, corporate photos, real estate, Airbnb holiday homes, profile pics and pets.





Nadiart CREATIVE

NADIA DU PLESSIS



nadia@nadiart.co.za



082 565 3021

www.nadiart.co.za